

The Letter Machine

The exact prompt that turns any book PDF into a complete sales letter.

Copy. Paste. Upload. Done.

How to use this prompt:

- 1 Open Claude.ai**
Go to claude.ai on any device. You need a free or Pro account.
- 2 Start a new chat**
Click New Chat. Do not use an existing conversation.
- 3 Upload your book PDF**
Click the paperclip or attachment icon. Select your book file.
- 4 Paste the prompt below**
Copy the full prompt on this page. Paste it into the chat and send.
- 5 Answer 5 questions**
Claude will ask about price, testimonial, guarantee, author name, and bonuses. Answer each one.
- 6 Get your sales letter**
Claude writes the complete letter. Copy it, paste it into your funnel.

THE PROMPT

I'm going to upload my book as a PDF. Read it carefully. Then write me a complete sales letter in the Jeff Miller Pre-Sold style.

Before you write, extract the following from the book:

- The core topic and what the book teaches
- The target audience and their main frustration
- The mechanism or solution the book introduces
- Key chapters or frameworks with their names
- Any author credentials or credibility signals

Then ask me these 5 questions before writing:

1. What is the price? (digital and physical if applicable)
2. What is your best client result or testimonial?
3. What is your guarantee?
4. What is your full author name and title as it should appear?
5. Do you have any bonuses or bundle items to include?

Once I answer, write the complete sales letter using this exact structure:

HEADLINE: Lift Your [Desired Outcome] Without [Expected Hard Thing]

BYLINE: Author name, title, location

DEAR FRIEND opener

OPENING STORY: 3-5 short paragraphs. Client story, pattern recognition, realization, book origin.

THIS IS SPECIFICALLY FOR YOU IF: Boxed section, 4 bullet criteria, italic close line.

THE REFRAME: Why the obvious solution is not the real problem.

EXACTLY WHAT YOU'RE GETTING: Book description, what it is NOT (in a box), then 7-10 named frameworks from the book in bold with one-sentence outcome descriptions.

IT'S NOT ABOUT [EXPECTED SOLUTION]: The backwards thinking section.

WHO THIS IS FOR: Specific qualifier, disqualifier, bold proof statement.

WHAT CHANGES WHEN YOU READ THIS: 5 outcomes. Bold metric + because + mechanism.

HERE'S WHAT TO DO NEXT: Price, what happens when they click, no catch statement.

WHY IS IT SO CHEAP: Honest answer tied to the backend offer.

BONUS BUNDLE: Urgency bonuses with values and week-by-week structure.

THE GUARANTEE: Personal guarantee, the data point close.

CLOSING: Short, personal, one specific action to start with.

P.S. BOX: Skimmer summary, urgency truth, final click instruction.

Writing rules to follow without exception:

- No em dashes. Use commas, periods, or colons instead.
- Never use: unlock your potential, elevate your journey, transform your life, dive deep, game-changer, here's the thing, let's be honest, it's no secret, navigate, leverage, landscape, holistic.
- Short paragraphs. One idea per paragraph. Every paragraph earns the next.
- Conversational tone. Write like a smart friend explaining something important.
- Not-your-fault framing where the problem applies.
- Rule of one: one big idea, one reader, one action.
- Beat test every section: would a tired skeptical person keep reading after this line?

Write the full letter. No commentary before or after. Just the letter.

Works with Claude.ai Free, Pro, or Team. Any version. Desktop, mobile, or tablet. Works on all operating systems.	Best for Non-fiction books, health books, how-to guides, business books, and self-help. Any book with a clear problem and solution.	Output length Typically 1,500 to 2,500 words. Paste directly into Systeme.io, WordPress, or any funnel page.
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